

Who said easy has to mean powerless?

As your needs as a web designer grows, you could just keep downloading one FTP (file transfer protocol) app after another, migrating through each app as you realize that the previous app just didn't have what you need. Or, you could just skip all that and use WinSCP from the get go, the FTP that is *easy* enough for new users, but *robust* enough for veterans alike.

- WinSCP comes complete with an EASY to maneuver graphical user interface.... Now WinSCP isn't your run-of-the-mill FTP (file transfer protocol) app, but it certainly looks about as unassuming as one! If you're used to being able to navigate through your Windows PC with ease, then you've already seen what WinSCP can do!
- Native Windows support and integration. WinSCP is built to take advantage of what new users are already used to seeing with their Windows PC. Drag-and-dropping of files, creating new folders, shortcuts... you name it, it's in WinSCP. More importantly, you can use your favorite text editor through WinSCP to make quit edits to file you plan on uploading.
- Integrated text editor. Or, you could just use the powerful text editor that comes with WinSCP instead! Many time you'll find yourself needing to make that one quick tweak of your website or text file on your server. Why go through all the hassle of downloading a file, editing it in a separate text editor and then re-uploading it, when WinSCP can allow you to make those edits locally or even remotely? Consider your tweaks covered!
- Upload anything, anywhere, anytime. Other FTP apps don't know what you're uploading, they just upload. This can cause certain problems with how the file was transferred, creating unforeseen problems when someone tries to download it later. With WinSCP, you can know for sure that what you upload will be the same file online as it was before the upload.

- ...as well as a wide range of ROBUST control feature. Are you used to using a command line interface to get things done? Use scripts to aide how, when and where multiple files are uploaded? How about the ability to remotely control and configure files that are online? To WinSCP, that's all child's play; no matter what your style is, WinSCP can handle whatever big tasks you throw at it.
- Support for multiple file transfer protocols and security authentication. In this day and age, it helps to know that whatever you transfer is secure from prying eyes, and the app you upload with is able to ensure that security. WinSCP has support for SFTP and SCP protocols over both SSH-1 and SSH-2, as well as SSH access. Oh yeah, and it also does FTP too.
- Directory synchronization. Edit many files in a day? Want to ensure that the edits and additions you make to your local files and directories are reflected online? Or perhaps someone else on your server uploaded files but forgot to save local files. Doesn't matter; WinSCP provides multiple ways to ensure that your files are synchronized between your online and offline worlds.
- Custom configurations are as easy as pie. Big companies mean many users on your server, with each user a single way for something to go wrong or fall out of sync. However, you can create your own custom configurations of WinSCP, as well as expand it with plug-ins, which can then be distributed across your network, ensuring that every user is on the same page.
- And much, MUCH more! This is only the surface for what WinSCP can do. Find out more about its capabilities by going to <u>http://www.WinSCP.net</u>!

WinSCP is a file transfer protocol (FTP) client application for Windows PC users. Its simple graphic user interface makes it easy for new users to make good use of WinSCP, while its robust features ensure that even the most veteran of users can do that which they want from it, and more.